## The <br> CHerkenwell Post


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Tour Zaha Hadid's gallery 16-22 September
Clerkenwell-based archizeck Zaha Hadid is behind some of the world's mose instantly recognizable structures including the Guangzhou Opera House in China and the L.ondon Aquatics Centre in Stratord's Olympic Park. During LDF, Zaha ifadid Design Gallery is offering the chance for small, pre-booked groups to tour its Studio.You'il get to take a look at its latest designs and see archicecture models from the archive. Hadid has also teamed up with Samsung to unveil a vision for "Retail of Tomorrow' at 100\% Design, using design and tech to creace a futuristic shopping experience. Visit Samsung's stand at $100 \%$ to discover more.
Zaha Hadid Design Gollery, 101 Goswell Road, London ECIV 7EZ. www.zoho-hadid-design.con wnv. 100percentdesign,co.ak

Retail Facilicy Pop-Up Shop 17-20 Septemóer
Retail Facility is popping up at Industrial facilicy's design studio. previewing Sam Heche and Kim Colin's new dasktop accessories collection Formwork ${ }^{\text {¹4 }}$ designed for Herman Miiller: There will also be a $10 \%$ discount on all Recail Facility producrs, so mark you diary for some quality retait therapy. Retail Focility, 20 Britton Street, Lonsjon ECIM 5UA. www.retailfocility.co.sk

Explore the Barbican
14-22 Seprember
Wander the Barbican's highwalks and learn more about its history at an architectural tour. These 90 minute guided walks will take you around both the exterior and interior parts of the centre, where your guide will reveal more about the history of the site and the plans behind its design. The tours form
part of the Barbi's Urban Wandering season of films and talks exploring L.ondion's landscape, focusing on the East End.wnww.barbicin.org.uk

Got the Royal treatment Royal Mosa is throwing open the doors of its new Architectural Ceramic Cenure during L.DF: The luxury ceramics and tiles specialist is celebrating the opening of its St John Street showroom on 18 September by offering free consulataions with an interior designer, along with a $20 \%$ discount off every quotation, wwumosa.nl

# East meets West 

## The Sondon Design Fiestival is back from ${ }_{14-22}$ September. ©Much of the action focuses on Clerkenwell in the east and the Vbo A and Ioo\% Design in west Sondon, so Yvonne Courtney bas put together a handy guide to the best events in these two creative hotspots...

100\% Design
18-21 September 2013
London's landmark design fair, $100 \%$ Design is a must-visit for anyone working in or interested in contemporary design. The interiors show is now in its second year under new owners Media 10 the company behind Clerkenwelf Design Week, Grand Designs Live and The Clerikenwell Post) and is expected to attract over 30,000 visitors. This year's stellar line-up of speakers includes architects Richard Rogers, Eric Parry and Nigel Coates, plus furniture design legend Giulio Cappellini. Exhibitor highlights include: The Super Design Market This new shopping area in 100\%'s interiors section will feature ceramics, textiles, glassware and plastics. Items on saie include everything from Kaaita's chic Hendee XL. laundry bag to Kwamecorp's Josiah Wireless Speaker, and will reflect key trends and techniques in small scale and mass production design.
Collectionism
Part of Central St Martin's Textiles Futures showcase, this project
explores people's tendency to acquire and collecr objects, even when they are not of immediate use. It aims to facilitare a more meaningful relationship between objects and people, while finding new design solutions for 'defunct' components. 100\% Design, Earis Court Exhibition Centre, 2 Worwick Road, SWS 9TA. unw. 100 percentdesign.co.ut

## The Dinner Party

at the $\mathrm{V}_{\mathrm{a}} \mathrm{A}$
14-22 Septembe
The London Design Festival joined forces with the V\&A in 2009 and its installations and events seem to get ever more daring and intriguing. One highlight this year is The Dinner Party, which invites visitors to. .... interrupt a deserted dinner gachering, the music still playing softly The Norfolk House Music Room in the British Galleries will provide a theatricai backdrop for this seemingly lived-in setuing, with contemporary tableware from Dutch studio Scholten \& Baijings contrasting against the French-style panelled interiors.
V\&A, Cromwell Road, London SW7 2RL. wwwwam.acuk

Bums on Seats at Ally Capellino West
15-22 September
Accessories designer Ally Capellino brings her aesthetic to che iconic British-made tubular stacking chair: Using the premise 'Bums on Seats', Capellino looks at the way we position ourselves while seated 'ieft leaning' or 'knees up' for example. She has designed variations on this theme, adapting the chairs with materials and techniques used in her signature leather bags. She's also produced a film referencing the 1957 Oscar-winning shorr 'A Chairy Tale' with long-time collaborator Donald Christie and a 'Bums on Seats' installation with Rupert Blanchard, which will be shown at Capellino's shop in Notting Hill. The trio will discuss the project at the V\&A on 19 September. Ally Capellino, 312 Portobelio Rood, London, WIO 5RU.
www. aliycopellino,co.uik
Yvonne Courtney is a design and consumer culture PR strategist, writer and curatorwww.yvonnecourtney.com www. 100 percentdesign.co.uk


# DESIGN GURU 

${ }^{E}$ CI-based architect Eric Parry established his award-winning practice in 1983. He bas since been President of the A Architectural e Association and is renowned for bis empathy for Sondon's dense urban fabric. eAbead of his talk at September's roo\% Design, be talks to $\boldsymbol{\Upsilon}$ vonne Courtney about craft, ceramics and a special community project right in the heart of Clerkenwell...



Is Clerkenwell a good place for an architect to be?
It's spectacular. Not because it's rarefied, but more because of the St Luke's Church and Barbican axis, and Whitecross Street and its street market running between the two. It gets better every day.

When and why did you move your firm towards Old St? We were in Saffron Hill before moving to Banner Street nine years ago.As the rents went up, we went with the rental flow. We're deeply embedded in the area.

What do you like most about Clerkenwell - do you have a favourite building?
I have a love/hate relationship with the Barbican towers [Parry lives in the adjacent Golden Lane Estate] which are rather like a Max Ernst petrified forest. My favourite building has to be St Luke's and its Hawksmoor obelisk.

## What project are you most proud of?

Our community and social project at The Charterhouse. In partnership with the Museum of London and with funding by the Heritage Lottery Fund, this will see parts of the site opened to visitors and schoolchildren for the first time in its 642-year history. it's a living museum and a privilege to work on. The project involves the redesign of Charterhouse Square, creating a new entrance and museum facilities and refurbishing some of the existing rooms. [For the history of The Charterhouse see Post, issue 13.]

Are events like 100\% Design important to the industry? There was a big gap before 100\% Design was launched. 100\% Design reflects London's growing creativity - it stands for something important. It has gathered pace and gives impetus and focus to the showrooms. It's so exciting seeing all the new products.

What is your involvement with 100\% Design? I will be giving a taik exploring the ceramic buildings in Iran and the Topkapi Palace in Istanbul, and exploring the relationship between colour and texture through the crafting of artificial surfaces as seen in our projects such as the silk-screened transfer technique at Eagle Place in Piccadilly and the over-glazes at the Holburne Museum of Art in Bath.

> ARCHITECTURE IS IN A STRONG PERIOD FRESH AND INNOVATIVE

Do you think architecture and design is going through a strong period? Does the industry need more support? Architecture is in a strong period - fresh and innovative. I'm preoccupied with what can lift architecture above building. There's a sense that industry dominates building. We need to get architecture embedded into industry.

You have designed a bench - do you have any more furniture design plans or collaborations in the pipeline? That was shown at Clerkenwell Design Week and yes, it marks a focus on product design and the start of a series including fabrics and ironmongery. Getting involved with traditions that are all but dead which, as a designer, I can help resuscitate by showing how materials can be used in a contemporary way. Craft matters.

Eric Parry's talk Ceramics - The Crafting of Artifice in association with Turkishceramics takes place at 100\% Design, Earls Court on 18 September. $100 \%$ Design is officially the UK's largest design trade event with over 25,000 visitors including architects, interior designers, retailers and designers. The event is held from 18-2| September and is the biggest event during the London Design Festival. www. 100percentdesign.co.uk

Eric Parry Architects celebrates its 30th anniversary this autumn with the third volume of its Eric Parry Architects monograph series (Artifice, $\mathrm{f24.95} \mathrm{)}$


Why two award-winning Clerkenwell constructions represent a new breed of London buildings...
326. Downstairs is a new addition to the offices of architects Bennetts Associates in St John Street/lt's the final phase in a 12 -year project to upgrade the 18 th Century barn that houses this very modern design practice, and it recently won Best Office Design at the 2013 New London Architecture (NLA) Awards.

The barn once provided shelter to livestock before being driven down to Smithfield for sale or slaughter. When Rab and Denise Bennetts discovered the building it was near collapse. They restored it to form the 'hub' of their practice, with exposed brickwork and airy open-plan offices. Bennetts Associates sees bringing redundant buildings back into re-use as key to reducing the carbon footprint of building.

Another local winner in the NLA Awards was Clerkenwell Close-based architect Amin Taha - best known in the area for his wonderfully gutsy, rusting cladding for Gazzano House on Farringdon Road. The judges were impressed by Taha's conversion of 115 Golden Lane, originally workshops for clockmakers and button manufacturers. It is now home to Jefferson Hack, co-founder of Dazed and Confused, and his MAD Agency. The architects stripped out all recent additions partitions, suspended floors and cellings - leaving the exposed brichwork and large high-cellinged spaces.

These two buildings epitomise the historical changes that have taken place in Clerkenwell; from rustic and industrial use to centre of the burgeoning creative economy. They also represent a key aspect of new architecture in London - the confidence to bring together cutting-edge design and traditional architecture to create environments that reflect the best of both worlds.

New London Awards Show and Tell presented by Peter Murray, 18 September at 100\% Design, Earls Court London. www. 100 percentdesign.co.uk Peter Murray is Chairman of NLA www.newlondonarchitecture.org

