

b a l u b a

CraftSpace 2018



'More than a store – a story... a space for surprising people and making craft cool.'

"Culture is the selling strategy of the future."
Viewpoint Magazine

Installation Example (Autumn 2018) Sew Clever: Accompanying Products



1.



2.

WHY

Knitting, Crochet and Felting.

WHAT

Working artisans such as Lucy Sparrow and Jessica Dance: See 4.

RELATED MERCHANDISE

A tactile treasure trove of desirable wool, felted and leather accessories, objects, gifts and homewares.

EXPERIENTIAL INITIATIVE/S

Stitch 'n Bitch session

Pom Pom demonstration



4.



3.

1. Gvyn bag
2. Wool Coutures Giant Blanket
3. Wool & The Gang
4. Jessica Dance Full English

b a l u b a

